ANNUAL INDEX

1973

THE JOURNAL OF INSURANCE

The Insurance Information Institute
110 William Street, New York, N.Y. 10038

INDEX FOR 1973

(Numbers refer to pages)

(Listed separately by subjects, titles, authors' names)

SUBJECTS

Alcohol
Action Against Alcohol ..... Nov., 26

Automobile Insurance, No-Fault
No-Fault Gets a Green Light ..... July, 13

Auto Primacy
Auto Primacy: Pro and Con ..... July, 5
Who Serves Best? ..... July, 2

Claims
The Claim is the Payoff: the Great Interface ..... Mar., 29

Competition
Competition in the Business Environment ..... Jan., 2
Competition in the Insurance Marketplace ..... Jan., 10

Consumerism
Consumerism and the Corporate Conscience ..... May, 2

Commercial Credit Insurance
Credit Insurance: Safety Belt for the
Business Roller-Coaster ..... Sept., 26

Earthquake
Earthquake Expert Extraordinary ..... Jan., 26

Federal Intervention
Industry & Government: A "Mating Dance" ..... Mar., 9

Fire Prevention
"America Burning" ..... Sept., 13
Fire Safety – the Insurance Industry Role..... Sept., 21

Florida Manifesto
The Florida Manifesto: Prologue to Dialogue..... Nov., 19
Dialogue: The Insurer ..... Nov., 14
Dialogue: The Producer..... Nov., 13

Inland Marine Insurance
To Ride the Mighty River..... July, 26

Insurance and Environment
For Man and Nature ..... May, 14

International Market
The Global Scene: Operations & Opportunities Overseas..... Mar., 24

Loss Control
The Prophecy of Amos ..... Sept., 12

Planning
Planning & Financing Reporting – For What, For Whom? ..... Mar., 33

Product Safety
Getting into the Product Safety Act..... May, 7
The Insurance Role in Product Safety..... Nov., 7

Property-Liability Insurance
Why the 'Rock' Moved into Property-Liability Insurance ..... July, 21

Public Attitudes
Bombshells & Boobytraps: the New Business Environment ..... Mar., 5
Criticism and Crisis ..... Nov., 2

Public Relations
Getting the Message: Why the Dinosaur is Extinct..... Mar., 15

State of the Business
The "Endless Chess Game": Our Present Position . . Mar., 2
"Professional Myopia" – or 20/20 Vision? . . . . . Mar., 20

Traffic Safety
Highroads to Death . . . . . Jan., 22
Highway Killer Hunt . . . . . Sept., 7
Look Out for the 'Lunatic' Driver! . . . . . May, 18
Operation "Boobytrap!" . . . . . Jan., 16

Workmen's Compensation
The Rehabilitation of Workmen's Compensation . . . May, 1a

TITLES

Action Against Alcohol . . . . . Nov., 26
"America Burning" . . . . . Sept., 13
Auto Primacy: Pro and Con . . . . . July, 5

Bombshells & Boobytraps: the New Business Environment . . . . . Mar., 5

Claim is the Payoff: the Great Interface, The . . . . . Mar., 29
Competition in the Business Environment . . . . . Jan., 2
Competition in the Insurance Marketplace . . . . . Jan., 10
Consumerism and the Corporate Conscience. . . . . May, 2
Credit Insurance: Safety Belt for the Business Roller-Coaster . . . . . Sept., 26
Criticism and Crisis . . . . . Nov., 2

Dialogue: The Insurer . . . . . Nov., 19
Dialogue: The Producer . . . . . Nov., 14

Earthquake Expert Extraordinary . . . . . Jan., 26
"Endless Chess Game": Our Present Position, The . . . . . Mar., 2

Fire Safety – the Insurance Industry Role . . . . . Sept., 21
Florida Manifesto: Prologue to Dialogue, The . . . . . Nov., 13
For Man and Nature . . . . . May, 14

Getting into the Product Safety Act ..... May, 7
Getting the Message: Why the Dinosaur is Extinct ..... Mar., 15
Global Scene: Operations & Opportunities Overseas, The ..... Mar., 24

Highroads to Death ..... Jan., 22
Highway Killer Hunt ..... Sept., 7

Industry & Government: A "Mating Dance" ..... Mar., 9
Insurance Role in Product Safety, The ..... Nov., 7

Look Out for the 'Lunatic' Driver! ..... May, 18

No-Fault Gets a Green Light ..... July, 13

Operation "Boobytrap!" ..... Jan., 16

Planning & Financial Reporting: For What, For Whom? ..... Mar., 33
"Professional Myopia" – or 20/20 Vision? ..... Mar., 20
Prophecy of Amos, The ..... Sept., 2

Rehabilitation of Workmen's Compensation, The ..... May, 1a

To Ride the Mighty River ..... July, 26

Who Serves Best? ..... July, 2
Why the 'Rock' Moved into Property-Liability ..... July, 21

AUTHORS

Angell, G. Henry
To Ride the Mighty River ..... July, 26

Bateman, J. Carroll
Fire Safety – the Insurance Industry Role ..... Sept., 21
Getting the Message: Why the Dinosaur is Extinct ..... Mar., 15

Blaisdell, Paul H.
Highroads to Death ..... Jan., 22

Burns, Bernard J.
Dialogue: the Producer ..... Nov., 14

Cox, Charles K.
Criticism and Crisis ..... Nov., 2

Dilworth, A. A.
Credit Insurance: Safety Belt for the
Business Roller-Coaster ..... Sept., 26

Feldman, Albert
For Man and Nature ..... May, 14

Glaser, Claude E., Jr.
The Claim is the Payoff: the Great Interface ..... Mar., 29

Gordon, William
Look Out for the 'Lunatic' Driver! ..... May, 18

Hustead, Jayne
Highway Killer Hunt ..... Sept., 7

Johnson, H. Clay
Industry & Government: A "Mating Dance" ..... Mar., 9

Kemper, James S., Jr.
Consumerism and the Corporate Conscience ..... May, 2

Kercher, John L.
Getting into the Product Safety Act ..... May, 7

Killian, James H.
The Insurance Role in Product Safety ..... Nov., 7

Menist, Stuart D.
Bombshells & Boobytraps: the New
Business Environment ..... Mar., 5

Murphy, Joseph F.
Dialogue: the Insurer ..... Nov., 19

Nicholas, Robert B.
Planning & Financial Reporting: For What, For Whom? ..... Mar., 33

Nicholson, Elmer L.
Competition in the Business Environment ..... Jan., 2

Parker, Henry G., III
The Global Scene: Operations & Opportunities Overseas ..... Mar., 24

Raab, Frank E.
"Professional Myopia" – or 20/20 Vision? ..... Mar., 20

Russell, B. P.
Who Serves Best? ..... July, 2

Simon, LeRoy J.
Why the 'Rock' Moved into Property-Liability ..... July, 21

Smith, Myles W.
Earthquake Expert Extraordinary ..... Jan., 26

Smith, Waverly G.
The Prophecy of Amos ..... Sept., 2

Tullis, Robert H., Jr.
Competition in the Insurance Marketplace ..... Jan., 10

Wagner, Marvin
Action Against Alcohol ..... Nov., 26

Watkins, Frederick D.
The "Endless Chess Game": Our Present Position .. Mar., 2

Printed in U.S.A.
6C/11-73/TC